



Jim Carroll

Futurist, Trends, Creativity & Innovation Expert

Who has booked Jim Carroll for his insight on future trends, innovation, & creativity? NASA. Disney. The PGA of America. Johnson & Johnson. The Swiss Innovation Forum. Simply put, Jim helps to transform growth-oriented organizations into high-velocity innovation heroes. He's widely acknowledged as one of the world's leading global futurists, trends and innovation experts. This picture below says it all.

He is recognized worldwide as a "thought leader" and authority on: global trends; rapid business model change; business transformation in a period of economic uncertainty; and the necessity for fast paced innovation.

Jim Carroll is an author, columnist, media commentator, and consultant, with a focus on linking future trends to innovation and creativity. He has a 20 year track record in providing direct, independent guidance to a huge, diverse global client base, combined with a previous professional financial background, including 12 years with the world's largest professional services firm. Jim provides high energy keynotes for audiences of 5,000, or intimate, detailed customized strategic planning sessions for CEO / board / senior management meetings. He has researched key innovation success factors for dozens of associations, professions, companies, individuals, and industries including life sciences, health care, insurance, automotive, manufacturing, agriculture, technology, education, government, consumer products, retail, banking and countless others.

His insight has been recently covered in the UK *Telegraph*, Dubai's *Capital Magazine* and South Africa's *The Star* newspaper. *BusinessWeek* named Jim as one of four leading sources for insight on innovation and creativity; he was a feature expert on the prime time CNBC series, *The Business of Innovation*, hosted by Maria Bartiromo. Credit Suisse profiled Jim in their global customer publication *Bulletin*, noting that he provides "unique insight on growth."

Jim is also an author, with books including **The Future Belongs To Those Who Are Fast, Ready, Set, Done: How to Innovate When Faster is the New Fast**, and **What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation**. He has participated in over 3,000 interviews on radio, television and in print, including media exposure and interviews with *ABC News*, *BusinessWeek*, *INC*, *Fast Company*, *CNBC*, *Texas Meetings and Events*, *The South China Morning Post (Hong Kong)*, *STOrai Magazine (Retail Association of America)*, *The Age (Sydney, Australia)*, *American Way*, *CAPITAL magazine*

(Dubai/United Arab Emirates) CEO Magazine Hungary, Association LEADERSHIP, The National Post and PROFIT, to name but a few.

Jim is a graduate of the University of Toronto – Rotman Business School Directors Education Program, as his career path increasingly comes to include strategic guidance at the corporate Board level.